



PRESS RELEASE

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The Morrissey Family Businesses Announces the Kick- Off of Community Involvement Month!

July 27, 2009 – Rockford IL – On Monday, August 3, at 3:00 pm at 5919 Spring Creek Road, The Morrissey Family Businesses will kick-off their Community Involvement month with an ice cream social called **Scoopin' for Support**.

Several area non- for- profits have been invited to this event in an effort to show our support for the work they do each and every day for our community. Paul Logli, President and CEO, United Way of Rock River Valley will speak to the importance of volunteerism at 3:15 pm.

During the month of August several other events have been planned including:

- A **food drive** for the Rock River Food Pantry
- A **baby shower** for MELD
- **Volunteering** at the Rockford Rescue Mission
- **Lunch n' Learns** in which several dozen non- for- profits have been invited to set- up displays in our atrium and present information on their organizations.

“The intent of this month is to highlight the organizations that are continually improving the lives of so many in our community. Additionally, businesses and non- for- profits must work together and collaborate in order to continue to be successful;

this is one of the ways we have found to reach out to the non- for- profits,” said John J. Morrissey, Principal, The Morrissey Family Businesses.

“In a time when our Rockford community is experiencing many challenges, it’s important to recognize and support those who are doing good works,” said Carry Britnell, Director of Human Resources for The Morrissey Family Businesses. “This is our chance to show our support and appreciation to the non- for- profits in our region.”

For further information about The Morrissey Family Businesses visit www.morrisseyfamily.com, or check out our facebook fan page.

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